



"Greater energy and greater passion is more extraordinary than greater genius."

— Lt. General Arjun Ray, (Retd.), PVSM, VSM

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Dear Friends,

It's the Effort that Matters

Winning does not mean coming first; it means doing better than before, it means making a decisive difference, it means competing with oneself and with others.

In life there are only two things we have complete control over the **effort** we put in and our **attitude**. You can take everything away from a man, his dignity, his freedom, you cannot take away his attitude. This is how the mind of a champion works. This is the formula, the mantra, the DNA of success, of happiness. If one puts in the right effort and positive attitude, winning becomes a byproduct.

You may rightly ask me **what is effort? What did Indus Bangalore do?** Effort is a combination of the following:

1. Competition is never with someone else; that is a recipe for failure. Competition is about **competing with one self**. You are the competitor.
2. All-round **continuous improvement** in academic rigour, whole-education of the student. The great teacher is, therefore, not one who produces the greatest examination scores, but one who brings about remarkable progress in individual students - from nothing to something.



3. **Raising the bar** continuously like what the greatest pole vaulter Sergie Bubka did. On his own he broke the world record 35 times.

4. In the words of Robert Frost, "***taking the road less travelled.***"
The examples are many: ITARI, the Leadership School, the leadership syllabus, the leadership retreats, the Community School, innovative social initiatives, the Balanced Score Card, the leadership syllabus, Fast-Track IGCSE, Pre-IB, data analytics, the culture of music through the orchestra, the choir and the SMA. And the list goes on and on.

With warm regards,

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Chief Executive Officer
Indus Trust