



"Greater energy and greater passion is more extraordinary than greater genius."
— Lt. General Arjun Ray, (Retd.), PVSM, VSM

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5 Golden Principles

Every leader is different – no two leaders are the same. Irrespective of whether it is at home, in academics, sports, arts, business or governance, they share some common traits. These are the **5 Golden Rules** you should remember.

1. They have a clear vision of what and where they want to be, and in what time frame; and how to achieve their goals. Success is not a random occurrence. Your vision will ignite your motivation and unlock your potential.
2. Success does not happen on its own, you need to set challenging goals. Challenging goals are goals that have a 50% probability of failure. What you become as a result of trying to achieve your goals is more important than achieving the goal. We must, therefore, welcome challenges as a means to learn and grow.
3. Welcome failure. You only learn when you fail – failure is the first step for success. What is important is how you deal with failure. To deal with failure you need to have **grit**:



- Tenacity – patience, doggedness and determination to hold on to long-range goals despite all odds
 - High motivation to accept failure, and continue working under severe pressure
 - Mental toughness. Life is about mind over matter
 - Bounce back after failure
4. Visualise success every day with all your senses. Value the process of success rather than the outcome. This is controllable. What also matters is the effort?
 5. Deep reading, deep thinking, deep experiencing and deep learning.

With warm regards,

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