



**"Greater energy and greater passion is more extraordinary than greater genius."  
— Lt. General Arjun Ray, (Retd.), PVSM, VSM**

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Notwithstanding the awesome power of the digital revolution, there is an urgent need to revive the habit of book reading. Deep reading is not restricted to text or digital reading. You need paper and plasma together to create a bi-lateral brain.

The digital page helps in surfing – accessing knowledge, concepts and ideas. The paper page helps the reader to dig down and reflect.

The revival of the book reading habit depends solely on the teacher. She must inspire the children to read, to think, to critique, and to apply the concepts in our lives.

**With warm regards,**

**Lieutenant General Arjun Ray, PVSM, VSM (Retd.)  
Chief Executive Officer  
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