

CEO's Message for March 2015 Early Years Learning

Indus day is a leadership day because the foundations for **leadership, moral imagination** and **character-building** must be laid as early as possible.

This is why we refer to “*early years*” as primary. Primary is synonymous with **foundation, key** and **foremost**. Science confirms that the window of opportunity from 0 – 10 years are neurologically wired in favour of the child.

50% of learning is over by age 10. From 0 to 10 years is the greatest **window of opportunity** – a period when your child is ready to acquire specific skills like:

Values
Concept of life
Moral imagination – what's right/wrong
Social and emotional intelligence like empathy, altruism and love

It is, therefore, not surprising that the priority in primary education is to develop values and character – the 1st step in preparing your child for challenges in life – In Omnia Paratus.

Science has also established a **second window of opportunity**: Children have a strong right brain with significant edge over adults in:

Imagination
Creativity and Curiosity
Empathy
Idealism
Altruism
Greater sense of what is right and wrong
Positivity

At Indus, leadership is a key strategy in child development. We believe that leadership development starts early. Indus Days are a snapshots of how Indus is preparing your child to **unlock potential & be prepared for all challenges**.

(This is the essence of Lt Gen Arjun Ray's message on PYP Indus Day, Bangalore)